











SEARCH ENGINE OPTIMIZATION (Local Citation Packages)

Local Citation Packages	Local Presence Basic	Local Presence Standard	Local Presence Advanced
One - Time Pricing	\$400	\$450	\$500
Total Sites	30	40	50
Local Business Listing Research and Creation			
Duplicate Google My Business, Bing Local, Facebook Places & Yelp Listings Check	✓	✓	✓
NAP (Name, Address, Phone Number) Consistency Check among Existing Directories	✓	✓	✓
Google My Business - Creation and Optimization (Videos, Hours of operation to the listing) 	✓	✓	✓
Bing Local - Creation and Optimization (Videos, Hours of operation to the listing) 	✓	✓	✓
Apple Maps - Creation and Optimization 	✓	✓	✓
Facebook Places - Creation and Optimization 	✓	✓	✓
Yelp - Listing Creation and Optimization 	✓	✓	✓
Major Local Directory Account Creation and Optimization			
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	+ 21 more	+ 31 more	+ 41 more



485 Massachusetts Ave. Ste 300

Cambridge, MA 02139

info@flairfirst.com