







SEARCH ENGINE OPTIMIZATION (SPANISH PLANS)

SEO Local Plans	Spanish Starter	Spanish Value	Spanish Silver	Spanish Gold	Spanish Platinum
Suggested Retail Price Per Month	\$799	\$1199	\$1699	\$2199	\$2699
Minimum Contract Period	Below Mentioned Deliverables are for 6 Months				
Recommended For	These packages are designed for local businesses with geographically targeted cities & keywords that are less competitive.		These packages are designed for local businesses with geographically targeted major cities & keywords that are more competitive		
Agency Platform Reporting & Customer Dashboard	✓	✓	✓	✓	✓
Target Keywords	5	10	15	20	30
Conversion Tracking					
Call Tracking	\$45 / month	\$45 / month	\$45 / month	\$45 / month	\$45 / month
Retargeting Setup	-	-	-	✓	✓
Web Form Conversion Tracking	✓	✓	✓	✓	✓
Google Analytics	✓	✓	✓	✓	✓
HeatMap New*	-	-	Homepage	Homepage	Homepage
ScrollMap New*	-	-	Homepage	Homepage	Homepage
Overlay Report New*	-	-	Homepage	Homepage	Homepage
Confetti New*	-	-	Homepage	Homepage	Homepage
User Testing Video New*	-	-	✓	✓	✓

Website Conversion Optimization Report		\$499	\$499	\$499	\$499	\$499
On-Page Optimization						
Onsite Recommendations & Implementation	Basic	Basic	Professional	Professional	Professional	
Adding Rich Snippets	✓	✓	✓	✓	✓	
Backlink Analysis	✓	✓	✓	✓	✓	
Onsite Blog Setup	-	-	-	✓	✓	
Inbound Content Marketing						
Website Content Writing (250 Words Per Page)	1	1	3	5	8	
Guest Blog Post Writing & Posting	-	4	6	12	15	
Guest Blog Post Social Sharing   	-	✓	✓	✓	✓	
Informational Content Writing & Posting	5	9	12	15	21	
Informational Content Social Sharing   	✓	✓	✓	✓	✓	
Press Release Writing & Distribution	1	1	1	1	1	
Press Release Social Sharing	✓	✓	✓	✓	✓	
Infographic Creation & Distribution	-	-	-	1	1	
Infographic Social Sharing	-	-	-	✓	✓	
Magazine / News Placement New*	✓	✓	✓	✓	✓	

Q&A Posting New*	✓	✓	✓	✓	✓
Local Search Website Optimization					
Google My Business/ Bing & Apple Maps Listing Optimization	✓	✓	✓	✓	✓
Authority Business Listing (Yelp, Local.com etc) New*	✓	✓	✓	✓	✓
Local Citation Building	✓	✓	✓	✓	✓
NAP Syndication	✓	✓	✓	✓	✓
Review Widget New*	✓	✓	✓	✓	✓
Coupon Distribution	✓	✓	✓	✓	✓
Startup Business Listings	✓	✓	✓	✓	✓
Link Strategy					
Website Social Sharing	✓	✓	✓	✓	✓
Video Creation	-	1	1	1	1
Video Submission	-	✓	✓	✓	✓
PPT Creation	-	1	1	1	1
PPT Distribution	-	✓	✓	✓	✓
Social Profiles	✓	✓	✓	✓	✓
Local Community Setup New*	2	2	2	2	2

Social Community Setup New*	1	1	1	1	1
Social Media Marketing					
Facebook & Twitter Marketing	-	-	-	✓	✓
Social Reputation Monitoring	-	-	-	✓	✓
Access To Premium Apps	-	-	-	✓	✓
Twitter & FB Account Setup	-	-	-	✓	✓
YouTube Channel Setup/ Optimization	-	-	-	✓	✓
Facebook Cover Image	-	-	-	✓	✓
Twitter Background Image	-	-	-	✓	✓
Twitter Header Image Background	-	-	-	✓	✓
Content For Facebook Info & Twitter Bio	-	-	-	✓	✓
Content Posting on Twitter & Facebook	-	-	-	9	12
Pinterest Account Creation New*	-	-	-	✓	✓
Pinterest Optimization New*	-	-	-	✓	✓
Custom Pinboards New*	-	-	-	6	8
Pin Images New*	-	-	-	12	15
Follow Pinboards New*	-	-	-	30	36

Reporting

Weekly SEO Status Reports



Monthly SEO Performance Reports



Customer Support (Email, Chat & Telephone)



Note*: We have attractive renewal options available at the end of the campaign. Please get in touch with the sales rep / concerned project manager for further details.



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