

SEARCH ENGINE OPTIMIZATION (Custom Link Building Plans)

Custom Linkable Asset Creation & Link Building Plans		Package 1	Package 2	Package 3
Content Writing A (Storyboarding + Textual Linkable Asset)				
Price		\$99	\$495	\$990
Quantity		1	5	10
Content Writing B (Storyboarding + Linkable Asset w/ Data & Imagery)				
Price		\$199	\$995	\$1990
Quantity		1	5	10
Guest Blog Writing w/ Graphics/Imagery + Posting*				
Price		\$149	\$745	\$1490
Quantity		1	5	10
Press Release Writing & Distribution				
Price		\$199	\$995	\$1990
Quantity		1	5	10
Infographic Creation & Distribution				
Price		\$499	\$2495	\$4990
Quantity		1	5	10
Q&A Posting				
Price		\$75	\$330	\$600
Quantity		1	5	10

Video Creation & Submission			
Price	\$399	\$1995	\$3990
Quantity	1	5	10
Social Profile Creation			
Price	\$99	\$179	\$249
Quantity	10	20	30
Manual Outreach Based Link Building (High-Quality Sites)**			
Price	\$249	\$1245	\$2490
Quantity	1	5	10
Manual Outreach Based Link Building (Ultra High-Quality Sites)***			
Price	\$299	\$1495	\$2990
Quantity	1	5	10

*Sites that have some content that is related to the topic, theme & industry of the client site and with following metrics: DA 25+; average monthly traffic > 3K

**Sites that have some content that is related to the topic, theme & industry of the client site and with following metrics: DA 40+; average monthly traffic > 15K

***Sites that have a majority of content that is related to the topic, theme & industry of the client site and with following metrics: DA 50+; average monthly traffic > 100K

***Note:** More KPI's and specifics related to the above 3 link building products will be provided or included later; as we look to finalize the copy/content of the site. While writing out the content, it will help to outline the savings for bulk packages in terms of % and dollars saved.*



485 Massachusetts Ave. Ste 300

Cambridge, MA 02139

info@flairfirst.com